

GO TO MARKET IN ASIA.
WE ACT AS YOU!

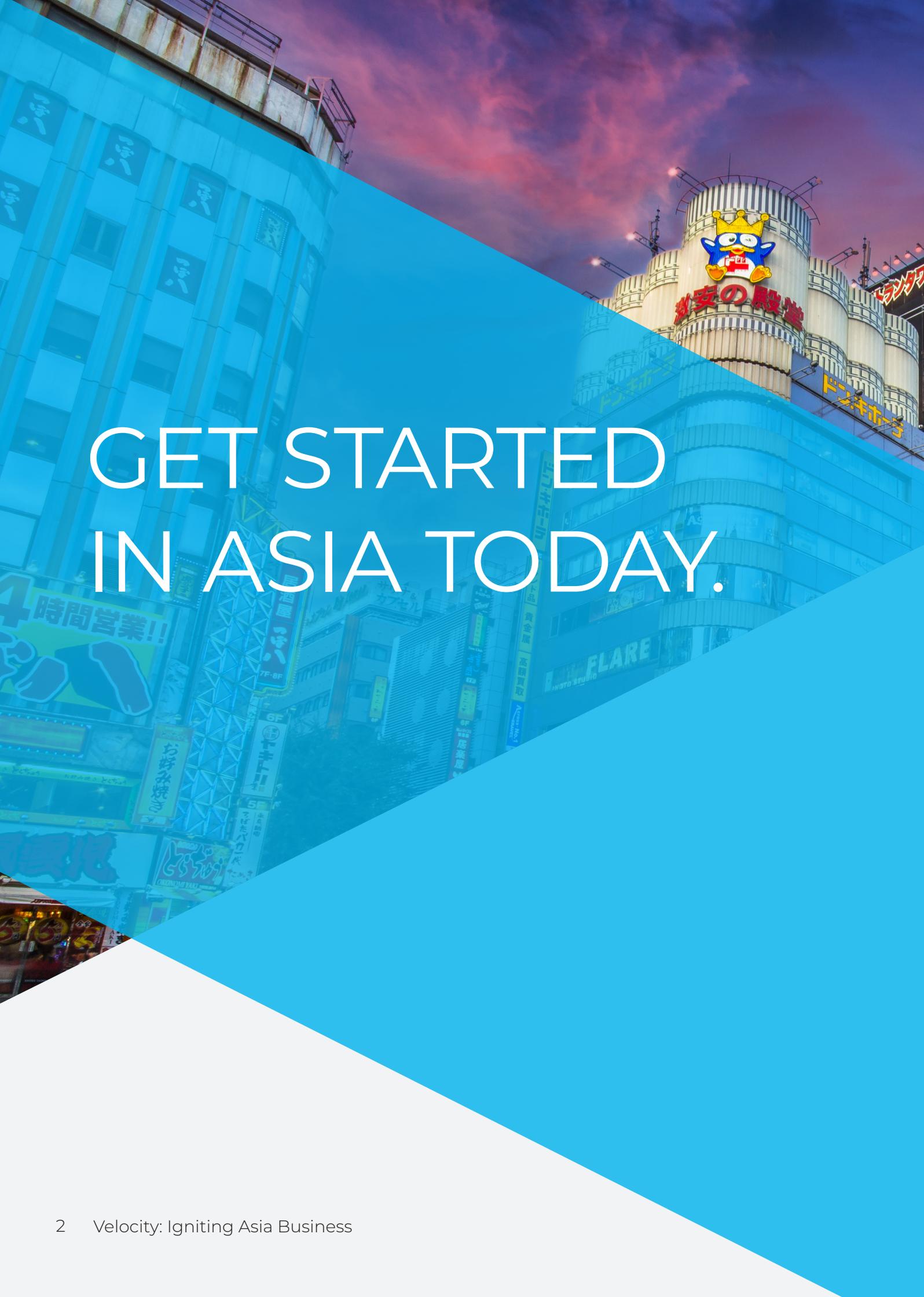
Velocity 
Igniting Asia Business

GO TO MARKET

Going To Market in Asia Pacific is not easy, and many new Startup's find it hard to gain traction in this market by giving so much investment to a strategy that you hope works.

**Velocity takes you to market.
As your company here in
the region with seasoned IT
veterans that know what it
takes to Navigate Asia.**

www.velocityasia.com



GET STARTED
IN ASIA TODAY.

Go to Market

Building a **foundation** for the future.

What we do.

Velocity was established to help companies go to market in Asia, we are not just another consulting company, we take on new brands here in Asia from all over the world and give them a voice in the market, we act as you in the market, running sales, marketing and support across the region with our team of professionals acting as an agent model until such time you have the ROI back from the work we do and you invest in your own people and support. Velocity takes away the pain of infrastructure costs, people costs, benefits, and establishing a business here. We do that for you in a very cost effective way but at the same time

we know the “C” suite of customers, partners and alliances that you need to gain the time to revenue you are looking for to gain the foundations and eco system for growth for many years to come.

Most companies take a risk on betting on Asia and hire people they don't know, markets they have never been in before, and trust that the strategy they put forward will satisfy the company and it's investors. Velocity helps you solve this by running your business for you, seeing the right strategy in the right countries and markets, with the right customers.

Go to Market

Gaining traction early is key to growth.

How we do it.

Laying out the right strategy and foundation in Asia is key from Day one, and gaining traction early is recipe to global growth you are looking for in this most demanding and important region of the world.

THE PROCESS



30-60 Days

Strategy and Planning, Product Training, Identifying the right customers and markets for your company, marketing plan, branding and awareness.



60-90 Days

Start to recruit the right partners and alliances to drive your business, from the right distributors to channel partners at C level to gain immediate buy in for your technology.



90-180 Days

Execute on new partner Eco-System, and start to build pipeline of deals with partners and end users. Velocity will manage all aspects of forecasting and driving deals.



180-360 Days

Driving new customers and demand weekly and execution on the milestones, targets mutually agreed to and deliver on early revenues and growth for your company.



TIME TO REVENUE

Growth is the key driver in any company, but how you maximize revenue and time to market is making the difference from a Start Up to a Grown Up, and Velocity can show you how!

We have **built in Asia** for many years.

Why we do it.

Velocity came from running large IT companies such as HP, Oracle, Symantec, with a focus on C suite relationships that we have built here in Asia over many years, and have been a trusted advisor for customers and partners in the region.

We operate on a model where we want to lay the foundations for you over a 6-12 month period, give you access to customers and partners you didn't think possible, to gain early time to revenues and a voice on the global stage in IT.

We work very much on a model where we customize every solution for every customer, and for the cost

of a sales rep you would hire in this region is the cost you would pay us, with no high burden costs of setting up shop here and building a team, waiting a year and hoping you hired the right folks, only to find out you didn't and you did not gain the growth in the business you were looking for.

At Velocity we are all proven executives in our field, and have been in the business a combined 45 years and know what it takes to succeed in this region.

So let's have the conversation, and see how we can help you be a navigate Asia to new levels.

Honored To Work With Great Companies

Our customers are the driving force behind what we do, and we are honored that we get to support great clients like we have from large to small organizations.

The logo for Kaminario, featuring the word "kaminario." in a blue, lowercase, sans-serif font.The logo for Splunk, featuring the word "splunk" in a black, lowercase, sans-serif font, followed by a green greater-than sign (>).The logo for Cyberinc, featuring the word "Cyberinc" in a black, sans-serif font with a red dot over the 'i'. To the left is a red circular graphic with concentric lines. Below the main text is the tagline "An Aurionpro Company" in a smaller black font.The logo for Arcserve, featuring the word "arcserve" in a dark blue, lowercase, sans-serif font, with the 've' in green.The logo for VSTecs, featuring a stylized graphic of a blue and red square with a white 'V' shape inside, followed by the word "VSTecs" in a blue, uppercase, sans-serif font.

Go to Market

Let's help you
go to market.

Why choose Velocity?

Our experience and tenure in Asia is long, and our model is unique and effective in taking you to market without all the hidden costs as you start your business here.

We are confident of what we can do to gain the growth and foundations, so you can be successful for many years to come.



TALK TO US

Let's start the conversation today to see how Velocity can customize your go to market strategy and propel your business into Asia.



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